



**CHILDREN'S
HEART NETWORK**
of BC Society

20TH



TERMINAL CITY CLUB

APRIL 26, 2024

Our Annual Gala

The Children's Heart Network is a provincial non-profit organization offering support, information, and education to families, children, and youth who are living with acquired or congenital heart disease (CHD) since 1992.

CHD affects the entire family. We support and connect families with the understanding that children affected by CHD may face many challenges. We believe that other families are one of the best sources of support and one of the best resources available to other families. The Children's Heart Network is made up of families who are travelling down the same road, although each family's journey will be unique.

The 2024 Gala is a fun, exclusive experience that attendees are eager to attend every year. This event is an opportunity to present your business to over 200 notable attendees from the medical, philanthropic and business communities while supporting the children and families who have been affected by CHD.

gala chairs



SAM AITKEN
PROVINCIAL COORDINATOR



SERENA PARBATANI
EVENT COORDINATOR



DEE DE LOS SANTOS
EVENT COORDINATOR

Sponsorship Opportunities

CATEGORIES	GOLD	SILVER	BRONZE	HEART HERO
INVESTMENT	\$3500	\$2000	\$1000	\$500
Tickets to attend	1 table/10 tickets	4 tickets	2 tickets	
Distinguished Circle Table Location	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Ad in print and digital gala program	Full page	Half page	Quarter page	Quarter page
Company recognition and link on our website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company recognition on print and digital event collateral and signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company Recognition in post gala email campaign	Logo	Logo	Name	Name
Opportunity to provide guests with branded item	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Recognition in gala media release	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Recognition in social media event promotions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Post event brand recognition opportunity in our 'Partners and Supporters' page on website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Use of 2024 Proud Supporter logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

REPEAT SPONSORS GET 10% OFF PRICES
- THANK YOU FOR YOUR CONTINUED SUPPORT!

exclusive opportunities

20TH ANNIVERSARY EVENT SPONSOR

\$10,000+

As the Presenting Sponsor, your brand will be synonymous with compassion, advocacy, and positive change, reaching a captive audience of influencers, philanthropists, and community leaders. Enjoy unparalleled visibility, exclusive recognition, and the satisfaction of being the driving force behind an event that brings hope and healing to young hearts.

- Recognition as Presenting Sponsor announced as, “The CHN’s Annual Gala presented by...”
- Recognition as Presenting Sponsor in all event signage - digital and print
- Acknowledgement as Presenting Sponsor throughout the evening with our Emcee
- A video ad presented at the beginning of the gala
- 1 table/10 tickets (Valued at \$2750)
- Distinguished Circle table location
- Full page ad in print and digital program
- Company recognition and link on childrensheartnetwork.org
- Company recognition on print and digital event collateral and signage
- Logo Recognition in gala email campaign
- Opportunity to provide guests with branded item
- Recognition in gala media release
- Recognition in social media event promotions
- Post event brand recognition opportunity in our 'Partners and Supporters' page on childrensheartnetwork.org
- Use of 2024 Proud Supporter logo

exclusive opportunities



WINE SPONSOR

\$4000⁺

As the purveyor of fine wines for this charitable soirée, your brand will be synonymous with sophistication, generosity, and a commitment to making a difference in the lives of children with congenital heart conditions. Your brand will be prominently featured, raising a glass to hope, healing, and the future of these young hearts.

- Recognition as Wine Provider in signage at tables
- Exclusivity to provide your wine of choice for the table
- Acknowledgement as Wine Provider by Master of Ceremonies



DECOR SPONSOR

\$1000⁺

Help us set the stage for a warm and welcoming experience.

- Recognition as Decor Sponsor in event collateral and signage, including select decor pieces
- Recognition as Decor Sponsor in event digital slide presentation
- Provide experiences for those living with congenital heart defects and their families

exclusive opportunities



ENTERTAINMENT SPONSOR

\$5000+

With your generous donation, we will create an electric and exciting event to remember.

- Recognition as Entertainment Sponsor on event collateral and signage
- Multiple acknowledgements by Master of Ceremonies as entertainers are introduced
- Recognition as Entertainment Sponsor in event digital slide presentation
- Provide experiences for those living with congenital heart defects and their families



PHOTOBOOTH SPONSOR

\$1000

One of the most fun parts of the evening that creates lasting memories between friends, colleagues and families.

- Recognition as Photo Booth Sponsor on dedicated signage
- Opportunity to place your company name on a paper frame for the printed photos
- Company logo recognition as Photo Booth Sponsor in event digital slide presentation
- Provide experiences for those living with congenital heart defects and their families

exclusive opportunities



PRINT SPONSOR

\$1000

The gala program and signage throughout the event will set the tone for the evening and will be read frequently throughout the evening by our guests.

- Recognition as Print Provider in gala program
- Company logo recognition as Print Sponsor in event digital slide presentation



SILENT AUCTION SPONSOR

\$5000⁺

Your donation will ensure our bidding system by Trellis is available to all guests, creating a modern and easy experience.

- Branding on auction bidding site accessed by guests' mobile devices
- Section highlighting your support as Auction Sponsor in one pre-event e-blast to all guests
- Provide experiences for those living with congenital heart defects and their families

Sponsorship Opportunities

Repeat Sponsors get 10% off prices
- thank you for your continued support!

GOLD SPONSOR: \$3500

- 1 table/10 tickets (Valued at \$2750)
- Distinguished Circle table location
- Full page ad in print and digital program
- Company recognition and link on childrensheartnetwork.org
- Company recognition on print and digital event collateral and signage
- Logo Recognition in gala email campaign
- Opportunity to provide guests with branded item
- Recognition in gala media release
- Recognition in social media event promotions
- Post event brand recognition opportunity in our 'Partners and Supporters' page on childrensheartnetwork.org
- Use of 2024 Proud Supporter logo

SILVER SPONSOR: \$2000

- 4 tickets (value \$1100)
- Distinguished Circle table location
- Half page ad in print and digital program
- Company recognition and link on childrensheartnetwork.org
- Company recognition on print and digital event collateral and signage
- Logo Recognition in gala email campaign
- Opportunity to provide guests with branded item
- Recognition in gala media release
- Recognition in social media event promotions
- Post event brand recognition opportunity in our 'Partners and Supporters' page on childrensheartnetwork.org
- Use of 2024 Proud Supporter logo

Sponsorship Opportunities

BRONZE SPONSOR: \$1000

- 2 tickets (value \$550)
- Distinguished Circle table location
- Quarter page ad in print and digital program
- Company recognition and link on childrensheartnetwork.org
- Company recognition on print and digital event collateral and signage
- Name Recognition in gala email campaign
- Recognition in social media event promotions
- Post event brand recognition opportunity in our 'Partners and Supporters' page on childrensheartnetwork.org
- Use of 2024 Proud Supporter logo

HEART HERO SPONSOR: \$500

- Quarter page ad in print and digital program
- Company recognition and link on childrensheartnetwork.org
- Company recognition on print and digital event collateral and signage
- Name Recognition in gala email campaign
- Recognition in social media event promotions
- Post event brand recognition opportunity in our 'Partners and Supporters' page on childrensheartnetwork.org
- Use of 2024 Proud Supporter logo

Your sponsorship may be eligible for a charitable tax receipt should you decide to waive the recognition items listed at any tier.

CHD statistics

One baby out of every 100 is born with heart disease.

This year in British Columbia, another 500 families will receive the news that their child has a heart defect.

Half of those children will require medical intervention.

With amazing medical advances and innovative surgical techniques, most children with heart disease have every opportunity to live long, full, and productive lives. But the care and worry don't end once a child leaves the hospital.

For families whose children have been diagnosed with heart disease, many of their hopes and dreams are different from what they planned. They are challenged in ways they never could have imagined. When a child is first diagnosed with CHD, the family's most familiar supports can seem distant, leaving them feeling isolated and alone.



Thanks to our generous donors

25

PARENTS/CAREGIVERS
ATTEND CPR TRAINING YEARLY

24

HEARTS OF GOLD YOUTH EVENTS
EACH YEAR

50

KIDS SENT TO HEART KID
SUMMER CAMP EACH YEAR

360

ANNUAL HOLIDAY BREAKFAST ATTENDEES

This is a just a glance of the different programming opportunities we can provide to our Heart Families thanks to generous donors like yourself.



thank
you!

childrensheartnetwork.org

Registered Charity Tax # BN 139462394 RR0001